

PACKAGING WORK FOR IMPERIAL BLUE HOLI EDITION

A new packaging journey begins for Imperial Blue, where illustration meets elegance.

Crafted with detail to echo timeless appeal.





SEAGRAM'S
**IMPERIAL
BLUE**
SUPERIOR GRAIN
WHISKY



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**IMPERIAL
BLUE**
SUPERIOR GRAIN
WHISKY

**IB AUR HOLI,
PLAN SET HAI.**

**ISS HOLI
INDIA.
EK TOH
BANTA HAI.**

100% GRAIN SPIRIT
INDIAN GRAIN SPIRITS BLENDED WITH IMPORTED
SCOTCH MALTS FOR EXQUISITE SMOOTHNESS

SEAGRAM'S IMPERIAL BLUE,
SUPERIOR GRAIN WHISKY.

CONSUMPTION OF ALCOHOL IS INJURIOUS TO HEALTH.
BE SAFE-DON'T DRINK AND DRIVE.

BLENDED AND BOTTLED BY
PERIOD RICARD INDIA PVT. LTD.
AT RAJASTHAN LIQUORS LTD.
VILL - HARIPUR HINDIA, DERABASSI
DISTT. S.A.S. NAGAR (MOHALLI), PUNJAB - 140507.
Lic. No. 1001306300629
MKT. BY: PERIOD RICARD INDIA PVT. LTD.
R.O. ABER, NO.10, LEVEL-1, WORLDMARK 2, AEROCITY,
NEW DELHI-37.
MADE IN INDIA

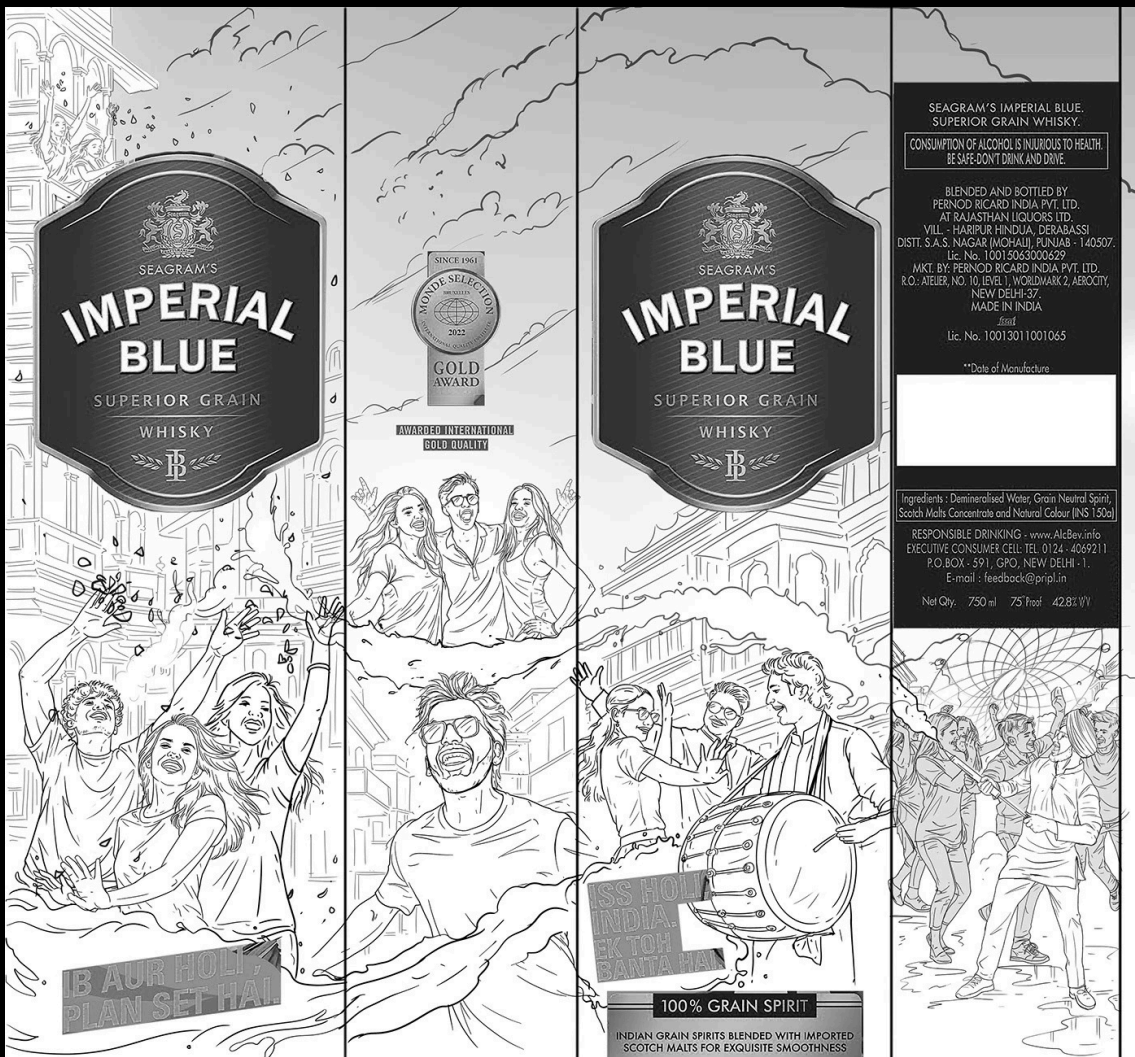
Lic. No. 10013011001065

**Date of Manufacture

Ingredients : Demineralised Water, Grain Neutral Spirit,
Scotch Malt Concentrate and Natural Colour (NS 150a)

RESPONSIBLE DRINKING - www.AlcBev.info
EXECUTIVE CONSUMER CELL TEL: 0124-4069211
P.O. BOX - 591, GPO, NEW DELHI - 11.
E-mail - feedback@pripl.in

Net Qty. 750 ml 75 Proof 42.8% V/V



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Introducing the
smooth and refined
BARREL SPECIAL
CLASSIC WHISKY



Green Label
BARREL SPECIAL
CLASSIC WHISKY

ISS HOLI EK TOH BANTA HAI

GIVE A MISSED CALL ON 7827-876-876
& GET YOUR PERSONALIZED AI HOLI PARTY AVATAR.
ALSO GET A CHANCE TO WIN EXCITING PRIZES*




IMPERIAL BLUE
SUPERIOR GRAIN
WHISKY

ISS HOLI
EK TOH
BANTA HAI

100% GRAIN SPIRIT

Kevin Pietersen
Former England Cricketer



ARDENT
ALCOBEV | Drink Responsibly