

## Key Visuals for Lakme



LIGHT ON THE LIPS.  
BOLD TO THE EYE.

Lakmé  
Lip Mousse

LAKMÉ

The advertisement features a close-up of a woman's face with bright red lips and dramatic eye makeup. To the right, a tube of Lakmé Lip Mousse is shown with its applicator, set against a background of red roses. The brand name 'LAKMÉ' is prominently displayed at the bottom left.



LAKMÉ  
9to5

CC  
COMPLEXION  
CARE CREAM

01 - BEIGE

ALL IN 1  
INSTANT SKIN STYLIST  
SPF 30 PA++

The advertisement shows a tube of Lakmé 9to5 CC Complexion Care Cream in a light pink shade. The tube is centered against a background of flowing, golden liquid. The product name and shade are clearly visible on the tube.

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# LAKMÉ

